

SUMMIT TOWNSHIP SUPERVISORS

Public Hearing
October 15, 2018

Chairperson Lee called a public hearing of the Board of Supervisors to order at 6:00 p.m. followed by the salute to the flag. Supervisor Davis was present, as were, Solicitor Timothy Sennett, Zoning Administrator Miller, Secretary Yeast, and nine interested persons. Supervisor Welka and Engineer Jonas were absent.

CALL TO ORDER

Chairman Lee explained that the purpose of this hearing is to receive public input regarding the proposed transfer of Liquor License #R-19571 from Amity Township to the Cinemark Movie theater at 1910 Rotunda Drive, and Liquor License #R-9411 from Edinboro, PA to the Crosby's Facility (Reid Stores, Inc.), 8030 Perry Highway.

PURPOSE OF
HEARING:
Transfer of Liquor
Licenses – One from
Amity and One from
Edinboro

Solicitor Sennett requested to hear the transfer of Liquor License #R-19571 to Cinemark Movie theater first. Chairman Lee agreed.

Ellen Freeman, an attorney with Flaherty & O'Hara introduced herself and formally requested approval of a resolution to transfer Liquor License #R-19571 from Amity Township to the Cinemark Movie Theater at 1910 Rotunda Drive. Atty. Freeman explained the legislative process required in order to make an inter-municipal transfers. The standard to be applied by the Board of Supervisors is whether or not Cinemark's operation of a liquor license will create a detriment to the health, welfare, peace and morals of the residents of Summit Township. An application to the PA Liquor Control Board (PLCB) must also be approved. Atty. Freeman further explained requirements imposed by the PLCB and the PLCB investigative process. Atty. Freeman explained that providing alcoholic beverages in movie theatres is a national trend driven by competition with home movie viewing options. The intent is to provide a "dinner and movie experience". The majority of patrons may purchase a drink, but rarely return to the concession. The family friendly atmosphere is protected by employing multiple tactics to ensure safety.

Matt Dunn, Director of Alcohol Development and Training for Cinemark explained the various strategies used to ensure safety, including:

- ID is required at the point of purchase
- Alcohol sales are segregated from the regular concession
- All staff are trained to recognize and mitigate potential abuse and monitor the theatres every 30 minutes to ensure safety
- Alcohol will be sold in distinguishable clear plastic cups

Mr. Dunn added that the intent is to add a luxury amenity, making "dinner and a movie" a "one-stop shop". Cinemark estimates that alcohol sales would represent 5-8% of total revenue.

Secretary Yeast read an e-mail from Holly Villella, who opposes the transfer of a liquor license to the Cinemark Movie Theatre.

PUBLIC INPUT

There was no public comment.

Atty. Freeman, also representing Reid Stores, introduced representatives from Reid Stores, Inc. in attendance. Atty. Freeman explained that the Crosby Convenience Stores are family-owned, family operated, with 87 locations and (2) facilities that offer beer for take-out. Due to a change in the PA Liquor Code and to adapt to changes in the marketplace, there has been a rise in the number of convenience stores that offer alcohol. Seating in the Tim Horton's section of the building will increase slightly. The store is open 24 hours, but alcohol purchase will be limited. Employees will be R.A.M.P. (Responsible Alcohol Management Program) certified with a dedicated manager for alcohol sales. 100% ID check with date-of-birth added to point of sale

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receipt. Atty. Freeman described the changes within the store to accommodate the alcohol. The alcohol coolers will be locked when not in use, and any displays covered. On premises consumption will be limited to the seating area. There will be no draft beer and no waitresses. The facility will be well-monitored with security cameras.

There was no public comment.

With no further input from the public, motion by Davis, seconded by Lee to close the Public Hearing at 4:52 p.m.

HEARING CLOSED

Respectfully submitted,

Christene S. Yeast
Recording Secretary
10/18/2018